



WAXY TAPIOCA STARCH
"GENIGEL® M78"
as INSTANT THICKENER

GENIGEL®M78 is an **instant modified waxy tapioca starch** with unique characteristics. Pure amylopectin contributes to **GENIGEL®M78** having high viscosity and excellent freeze-thaw stability. It develops a soft and creamy texture with a melt-in-mouth sensation and pleasant neutral taste profile with a delicate gloss.

During cold food preparation, **GENIGEL®M78** easily dissolves without lumping and rapidly generates viscosity. Perfectly suitable for sweet and savory application, including mayonnaise, dressing, instant custard, soup and sauce.

SMS offers you a comprehensive portfolio of **waxy tapioca-based product solutions**. **SMS** food specialists are available for support, to enable you to perfect **texture, shelf life, taste** and **appearance**. Depending on your process conditions and final application, **SMS** has innovative solutions to improve the product, process, and price.

| Categories | Applications | Enhancement Benefits |
|-----------------------|--|--|
| Mayonnaise & Dressing | Cold Process Salad Dressing & Mayonnaise | <ul style="list-style-type: none"> • Rheology Modifier • Rapid Viscosity Development • Creaminess Improvement |
| Soups & Sauces | Instant Soups & Sauces | <ul style="list-style-type: none"> • Instant Viscosity • Excellent Process Tolerance • Bland Taste and Clean Flavor |
| Bakery | Shelf-Stable Cake & Brownie | <ul style="list-style-type: none"> • Soft & Elastic texture • Good Moisture Retention • Freeze-Thaw Stability |
| Batter & Breader | Nugget & Bitterbal | <ul style="list-style-type: none"> • Prolong Crispness Texture • Significantly Reduce Oil Uptake of Fried Product |
| Dairy | Instant Yogurt Instant Cheese Sauce | <ul style="list-style-type: none"> • Instant Viscosity • Excellent Body and Creaminess • Bland Taste and Clean Flavor |

About SMS

The global leader of Non-GMO TAPIOCA STARCH AND MODIFIED TAPIOCA STARCHES from THAILAND is internationally certified with BRC, FSSC 22000, FDA, HACCP, ISO, HALAL, KOSHER.

-  Clean Label
-  Specialty
-  Thickening
-  Texturizing

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